

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Buying Time, LLC.**  
**Attention: Erica Corso**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943551-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Cilley/D/Governor	candidate	

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943551	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/21/12	08/24/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	- 11- 1 - -	:30	3	\$350.00	NM	
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> - 11- 1 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	08/21/12	5:55 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00	NM
2	WMUR	W	08/22/12	5:24 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00	NM
3	WMUR	F	08/24/12	5:09 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00	NM
3	08/21/12	08/24/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	- 1- 11 - -	:30	3	\$700.00	NM	
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> - 1- 11 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	08/21/12	6:39 AM	6a Daybreak	6-7a	:30	JC0212H	\$700.00	NM
2	WMUR	Th	08/23/12	5:59 AM	6a Daybreak	6-7a	:30	JC0112H	\$700.00	NM
3	WMUR	F	08/24/12	6:09 AM	6a Daybreak	6-7a	:30	JC0112H	\$700.00	NM
5	08/21/12	08/24/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	- 111 - - -	:30	3	\$550.00	NM	
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> - 111 - - -	<u>Spots/Week</u> 3	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	08/21/12	7:25 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00	NM
2	WMUR	W	08/22/12	7:59 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00	NM
3	WMUR	Th	08/23/12	8:48 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00	NM
7	08/25/12	08/25/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	- - - - - 1 -	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> - - - - - 1 -	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Sa	08/25/12	7:27 AM	7a Weekend Daybreak	7-9a	:30	JC0112H	\$400.00	NM
8	08/26/12	08/26/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	- - - - - 1	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> - - - - - 1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Su	08/26/12	9:49 AM	Weekend GMA	9-10a	:30	JC0112H	\$400.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943551-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Cilley/D/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/21/12	08/24/12	KELLY LIVE DAY	9AM-10AM	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	9:40 AM	KELLY LIVE DAY	9AM-10AM	:30	JC0112H	\$350.00 NM
11	08/21/12	08/24/12	News 9 at Noon	12-1230p	--1-1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	--1-1--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/22/12	12:10 PM	News 9 at Noon	12-1230p	:30	JC0112H	\$350.00 NM
2	WMURF		08/24/12	12:16 PM	News 9 at Noon	12-1230p	:30	JC0112H	\$350.00 NM
13	08/21/12	08/24/12	ELLEN EF	4PM-5PM	--1-1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	--1-1--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/22/12	4:57 PM	ELLEN EF	4PM-5PM	:30	JC0112H	\$250.00 NM
2	WMURF		08/24/12	4:25 PM	ELLEN EF	4PM-5PM	:30	JC0112H	\$250.00 NM
14	08/21/12	08/24/12	News 9 at 5	5-6p	-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		08/21/12	5:23 PM	News 9 at 5	5-6p	:30	JC0112H	\$700.00 NM
2	WMURW		08/22/12	5:25 PM	News 9 at 5	5-6p	:30	JC0212H	\$700.00 NM
3	WMURTh		08/23/12	5:38 PM	News 9 at 5	5-6p	:30	JC0112H	\$700.00 NM
4	WMURF		08/24/12	5:53 PM	News 9 at 5	5-6p	:30	JC0212H	\$700.00 NM
16	08/21/12	08/24/12	News 9 at 6	6-7p	-1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	-1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		08/21/12	6:10 PM	News 9 at 6	6-7p	:30	JC0112H	\$1,400.00 NM
18	08/26/12	08/26/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/26/12	6:28 PM	6p News 9 Weekend	6-7p	:30	JC0112H	\$500.00 NM
19	08/21/12	08/24/12	Chronicle NH	7-730p	-1-1---	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	-1-1---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		08/21/12	7:21 PM	Chronicle NH	7-730p	:30	JC0112H	\$550.00 NM
2	WMURTh		08/23/12	7:14 PM	Chronicle NH	7-730p	:30	JC0112H	\$550.00 NM
21	08/21/12	08/26/12	News 9 at 11	11-11:35p	-1----1	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	-1----1	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		08/21/12	11:22 PM	News 9 at 11	11-11:35p	:30	JC0112H	\$1,100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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Cilley/D/Governor		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/21/12	08/26/12	News 9 at 11	11-11:35p	- 1 - - - 1	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	08/26/12	11:35 PM	News 9 at 11	11-11:35p	:30	JC0112H	\$1,100.00 NM
<u>Total Spots</u>							<b>26</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$15,150.00</b>
<u>Agency Commission</u>	<b>\$2,272.50</b>
<u>Net Amount Due</u>	<b>\$12,877.50</b>